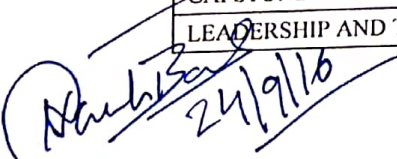


**Nitte Meenakshi Institute of Technology**  
**Department of Management Studies**

**List of New Courses introduced in the last 5 years**

EMPLOYEE STAFFING MANAGEMENT
ADVANCED HRM
E-MARKETING
GREEN MARKETING
MICROFINANCE
BUSINESS VALUATION ANALYSIS
SUPPLY CHAIN AND LOGISTICS MANAGEMENT
INFORMATION SYSTEM IN SUPPLY CHAIN MANAGEMENT
INVENTORY MANAGEMENT & CONTROL
FREIGHT TRANSPORT SYSTEM
ENTERPRISE RESOURCE PLANNING
SUPPLY CHAIN PRACTICES
INTRODUCTION TO BUSINESS ANALYTICS
MARKETING ANALYTICS
PREDICTIVE ANALYTICS
SOCIAL MEDIA ANALYTICS
DATA MINING TECHNIQUES
DATABASE MANAGEMENT SYSTEMS
FINANCIAL DERIVATIVES AND INSURANCE
STRATEGIC FINANCIAL MANAGEMENT
ADVANCED FINANCIAL MANAGEMENT
STRATEGIC CREDIT MANAGEMENT
GLOBAL SUPPLY CHAIN AND LOGISTICS MANAGEMENT
LOGISTICS AND WAREHOUSE MANAGEMENT
PROCUREMENT AND QUALITY MANAGEMENT
INTERNET TECHNOLOGY AND SCM
CUSTOMER RELATIONSHIP MANAGEMENT
E-MARKETING
HUMAN RESOURCE ANALYTICS
ANALYTICS FOR FINANCE
ADVANCED ANALYTICS WITH R
RESEARCH ANALYTICS
BIG DATA ANALYTICS AND DATA SCIENCE
SUPPLY CHAIN RISK ANALYTICS
MANAGERIAL ECONOMICS and INDIAN ECONOMIC POLICIES
COMPUTER APPLICATIONS FOR BUSINESS
MICROFINANCE
DIGITAL MARKETING
CAPSTONE PROJECT WORK
LEADERSHIP AND TEAM WORK

  
Dr. S Harish Babu  
HOD-Department of Management Studies

**Head of the Department**  
Department of Management Studies  
Nitte Meenakshi Institute of Technology  
(An Autonomous Institute Affiliated to VTU)  
Yelahanka, Bengaluru - 560 064

**Nitte Meenakshi Institute of Technology  
Bangalore**

**Department of Management Studies**

**BOS Minutes of Meeting on 24/09/2016**

The BOS meeting was held in Department of Management Studies, Room No. 156 on 24/09/2016 at 10:00 A.M. The following members are in the Board of Studies:

SI No	Committee Members	Position
1	Dr. S. Harish Babu, Professor & HoD, Dept. of Management Studies, NMIT	Chairperson
2	Dr. M Jayadev, Professor, Indian Institute of Management-Bangalore	Member
3	Dr. DNS Kumar, Professor and Associate Director, Centre for research projects , Christ University	Member
4	Mr. Nagaraj N Suragihalli, Vice President, Yes Bank Ltd., Bangalore	Member
5	Ms. Shwetha Murthy , Associate Manager-HR Mindtree Ltd, Bangalore	Alumnus
6	Dr. B.Janakiraman, Professor	Member
7	Dr. Jayasmita Rath, Associate Professor	Member
8	Dr. Senthil Kumar, Associate Professor	Member
9	Mr. Kiran Kumar N, Asst Professor	Member
10	Ms. Nayana.S.Desai, Asst Professor	Member
11	VTU Nominee	Yet to be suggested

**Special Invitees**

Dr. H.C.Nagaraj, Principal, NMIT  
Prof. Ranganatha Setty, Dean - Academics  
Dr.V.S.Manjunath, Director, NSM

**Agenda:**

- 1) Approval of scheme and syllabus for I to IV Sem MBA with 5 specializations.
- 2) Approval of detailed syllabus of I and IV Semesters for 2016 Batch
- 3) Approval of Board of Examination and panel of examiners (I Sem & II Sem)
- 4) Approval of academic calendar for the academic year 2016-17
- 5) The Course Outcomes (Cos) as per the Outcome Based Education (OBE) of NBA
- 6) Rules and Regulations of the program as per the Choice Based Credit System (CBCS) and the exam regulations from the academic year 2016-17 onwards.

**Suggestions:**

- 1) It was suggested by the panel to allot 24 credits for 1st semester, 24 credits for the 2nd semester and 24 credits for 3rd credits and 28 credits for 4th semester.
- 2) It was suggested to introduce self study subjects.
- 3) It was suggested to introduce Industry oriented specializations in order to enable the students to have a better understanding of the basics, with problem solving ability.
- 4) The alumni member suggested introducing seminar subject for enhancing the presentation skills of the students.
- 5) It was suggested by the panel members to introduce Supplementary semester for the benefit of weak and failed students
- 6) The panel members pointed out to introduce Internship so as to facilitate the practical learning of the students.
- 7) The industry experts suggested having demand oriented specializations like supply chain management and Business Analytics from the placement point of view.

## Resolutions:

The following decisions were taken in the meeting:

### Resolutions

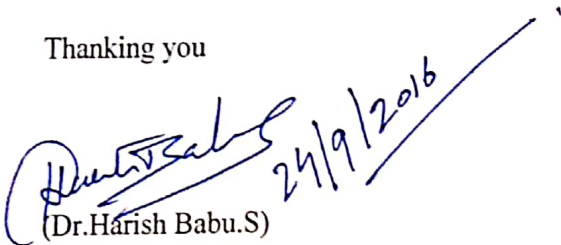
1. The Syllabus for the theory subjects will have seven modules when it is a four credit course and five or six modules when it is a three credit course.
2. It was resolved to introduce self study component in Statistics for Managers and Accounting for managers with 0.5 credits each.
3. Based on the suggestions of the panel two market driven specializations are introduced one in Supply Chain Management (and the other in Business Analytics to impart problem solving skills and improve placements .and the subjects are:

EMPLOYEE STAFFING MANAGEMENT
ADVANCED HRM
E-MARKETING
GREEN MARKETING
MICROFINANCE
BUSINESS VALUATION ANALYSIS
SUPPLY CHAIN AND LOGISTICS MANAGEMENT
INFORMATION SYSTEM IN SUPPLY CHAIN MANAGEMENT
INVENTORY MANAGEMENT& CONTROL
FREIGHT TRANSPORT SYSTEM
ENTERPRISE RESOURCE PLANNING
SUPPLY CHAIN PRACTICES
INTRODUCTION TO BUSINESS ANALYTICS
MARKETING ANALYTICS
PREDICTIVE ANALYTICS
SOCIAL MEDIA ANALYTICS
DATA MINING TECHNIQUES
DATABASE MANAGEMENT SYSTEMS
FINANCIAL DERIVATIVES AND INSURANCE
STRATEGIC FINANCIAL MANAGEMENT
ADVANCED FINANCIAL MANAGEMENT
STRATEGIC CREDIT MANAGEMENT
GLOBAL SUPPLY CHAIN AND LOGISTICS MANAGEMENT
LOGISTICS AND WAREHOUSE MANAGEMENT

PROCUREMENT AND QUALITY MANAGEMENT
INTERNET TECHNOLOGY AND SCM
CUSTOMER RELATIONSHIP MANAGEMENT
E-MARKETING
HUMAN RESOURCE ANALYTICS
ANALYTICS FOR FINANCE
ADVANCED ANALYTICS WITH R
RESEARCH ANALYTICS
BIG DATA ANALYTICS AND DATA SCIENCE
SUPPLY CHAIN RISK ANALYTICS
MANAGERIAL ECONOMICS and INDIAN ECONOMIC POLICIES
COMPUTER APPLICATIONS FOR BUSINESS
MICROFINANCE
DIGITAL MARKETING
CAPSTONE PROJECT WORK
LEADERSHIP AND TEAM WORK

4. Seminar, internship and project work are included as per the suggestions of the panel members to impart presentation skills and add practical flavor to the programme.
5. The scheme, syllabus, academic regulations, exam regulations, panel of examiners, academic calendar, members of Board of examinations are hereby approved.

Thanking you

 24/9/2016

(Dr. Harish Babu.S)

Chairman – BoS

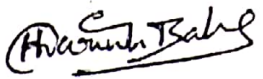
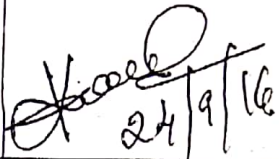
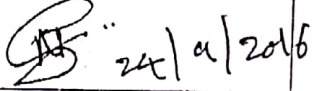
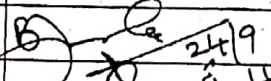
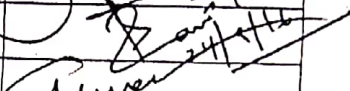
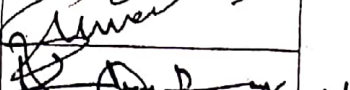
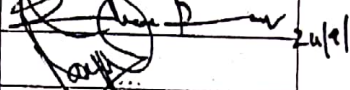
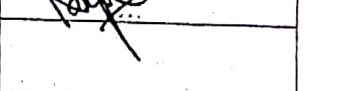
**Head of the Department**

Department of Management Studies

Nitte Meenakshi Institute of Technology

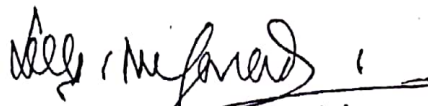
(An Autonomous Institute Affiliated to VTU)

Yelahanka, Bengaluru - 560 064.

Sl No	Committee Members	Position	Signature
1	Dr. S. Harish Babu, Professor & HoD, Dept. of Management Studies, NMIT	Chairperson	
2	Dr. M Jayadev, Professor, Indian Institute of Management-Bangalore	Member	
3	Dr. DNS Kumar, Professor and Associate Director, Centre for research projects , Christ University	Member	 24/9/16
4	Mr. Nagaraj N Suragihalli, Vice President, Yes Bank Ltd., Bangalore	Member	 24/9/2016
5	Ms. Shwetha Murthy , Associate Manager-HR Mindtree Ltd, Bangalore	Alumnus	V. Shwetha Murthy
6	Dr. B.Janakiraman, Professor	Member	 24/9
7	Dr. Jayasmita Rath, Associate Professor	Member	 24/9/16
8	Dr. Senthil Kumar, Associate Professor	Member	 24/9/16
9	Mr. Kiran Kumar N, Asst Professor	Member	 24/9/16
10	Ms. Nayana.S.Desai, Asst Professor	Member	 24/9/16
11	VTU Nominee	Yet to be suggested	

#### Special Invitees

Dr. H.C.Nagaraj, Principal, NMIT



Dr. V.S.Manjunath, Director, NSM

